

33rd ANNIVERSARY SALE

ONE-THIRD OF A CENTURY

Thirty-three years--one-third of a century--of clothes selling in Greenville. I look back with much pride and satisfaction at the steady growth of my business. My efforts to gain your confidence is the cause of its success. I feel this is a fitting time to express my appreciation of the public's favor to me during all these years.

It has been a matter of considerable study how to most fittingly commemorate this anniversary. I would most like to receive and shake by the hands each and all my many thousands of customers and good friends. It being a mercantile event I have decided as its most fitting commemoration a 10-day sale of unusual worth and value, scattering A BLAZE of AMAZING SAVINGS among rich and poor. All who'll come will know by the unexpected dollars left in their pockets, after their most liberal purchases, that they have partaken of this anniversary's hospitality.

In preparation of this event I have gathered on my counters the greatest quantity and assortment of Clothes for men, boys and children that's ever been seen under one roof in this city.

Anniversary Sale now going on. Cut prices are good until Saturday, November 25th, 11 p. m. Terms: Spot Cash.

\$78,000 WORTH

OF THE SEASON'S NEWEST AND BEST FURNISHINGS, HATS, MEN'S, BOYS AND CHILDREN'S

CLOTHING

"Anniversary Cut Prices," During this Sale that will dress men and boys better and for less money than has been possible in the past thirty-three years.

Men's Business Suits, but they are the greatest fine all wool suits, bunched values for work clothes that from \$15.00 and \$18.00 lines have ever been offered be- broken up in one and two cause they are good and the of a kind. Not this season's price is small. Men's all cut--bunched into lot, to wool suits up from \$1.98; boys' and childrens suits close at **\$5.69**

Men's Fine Web and Domestic Suspenders, 25c to 35c. qualities, at **17c**
Men's Fashionable Four-in-Hand Ties, 7c. and up.

BIG BOYS, ATTENTION!

There is an accumulation of suits in this stock of really excellent qualities, not cut in the late styles. (None of these are this year's style,) but we can guarantee they will make you an excellent everyday business suit that will give fully as much wear as one that would cost you \$12 to \$20. You will be well dressed and for work and every day clothes you will get the benefit of the superior quality in these goods. The former value of these suits which I hereby quote at \$12, \$15, \$18 and \$20 is absolutely not exaggerated. Buy these on my recommendation if you find colors and styles to please you. The prices are **\$4.89, \$3.98, \$2.98** and **\$1.69**

CLOTHES FOR LITTLE MONEY

In the 33 years that I have done business in this city I have never carried in my stock poor clothes, because no matter how cheap they are sold, they are always unsatisfactory and never make friends.

Early last spring I made a "clean up" of such spring and summer accumulations and take this opportunity to make the anniversary sale a great attraction to the men and families who must economize and who must limit themselves to very small outlays for their clothing supplies for themselves and boys, by now cutting down to ridiculous prices, the fall and winter clothing accumulations here.

This calls attention to men's suits that the anniversary sale will offer below \$5.00 and down to \$1.98. They are the L. Rothschild quality. All of good all-wool materials. Some of these are stock worn and if so your attention will be called to the imperfections, want.

Men's fine 50c elastic web suspenders at **39c**
Men's Half Hose, 25c qualities at **16c**
Men's Fine Hemstitched Handkerchiefs, 15c grade-1c and up.

Boy's two-piece School Suits, absolutely all wool, assorted patterns, worth \$5.00 and \$6.50. bunch to sell at **89c**
Half Hose of reliable makes at **9c**.

SWEATERS.

The sweater lines in this stock are shown in full assortments, up from 50c to \$6.00. They are all colors, and all the new styles, plain collars also fancy patterns, and fancy trimmings in the new models for 1911-1912. Each and every line is marked with the Liberal Anniversary Sale reduction, up from 75c sweaters at **29c**

One Lot of Men's Under Shirts and Drawers, silk fleece lined choice \$1.75 qualities. Broken lines that we are unable to duplicate this season, but if your size is here you will find a very welcome saving. We shall close this lot, each at **89c**.

Turkey Red and Blue Handkerchiefs fast colors 1c.

\$1.50 HATS--15c

One lot of soft hats for children and boys. The Stock must be entirely cleaned out. For left-overs after this sale. These hats are worth \$1.00, \$1.50 and some \$2.00 hats in the lot. Here they go **15c**

One lot of men's \$2.00 and \$2.50 Hats. Good styles but more than we want to carry in stock. The entire lot will be closed at \$1.39 and at **98c**

One lot of Hawes' \$3.00 Hats. All soft hats. They are not this season's styles. still may be exactly what you want. Choice of the lot **1.98**

MEN'S COLLARS.

Gent's 15c, collars correct styles, and turned down, at **9c**
Suspenders.

President suspenders--the best that 50c can buy. Anniversary Sale price **33c**.
One lot of Mens and Boys soft Hats. Regular 50c, 75c, \$1.00 and \$1.50 qualities. Broken lines, most of them accumulated from previous seasons, choice of the lot **29c**

All Wool Pants--\$1.00.

One lot of Men's All Wool pants will be sold at \$1.00. Each and every pair is worth from \$3.00 to \$6.00 per pair. They are goods that have been in stock for several years. They are out of style, but just think what wonderful, durable and elegant work pants or everyday pants they will make.

There is no doubt that we could sell a great many more of these at \$2.50 than at \$1.00 because so many men think it below their dignity to wear a garment so low priced, but here they are **\$1**.

Trousers.

Men's dark mixed, also stylish striped, retail at \$2.50, at **\$1.39**
One-half Hose in Black, tan and fancy mixtures or stripes, worth 25 to 50c., at 29c. 19c and **17c**

Men's All wool Flannel Shirts, worth \$1.50 and \$2.00 at **98c**

Men's fine trousers, in worsteds and fancy stripes, worth \$4.50. Sale price **\$2.69**

\$18.00 Suits, \$10.89

High class Scotches, Serges; Worsteds and Cassimeres, made by renowned makers, very stylish and beautiful fitting all bunched into one lot to close at **\$10.89**

Men's Suits and Overcoats of Which we find only single suits or but a few of a kind we have bunched in lots. A wonderful bargain is offered for those that realize real value. The qualities are correct and guaranteed **\$7.87**
Boy's fine two-piece, all wool Suits for ages 8 to 17, guaranteed worth 6.00 to \$8.00, up from **\$3.98**

Men's fine all wool Pants worth \$5.00 at **\$2.89**

1911-1912 Suits and Overcoats **\$13.87**

No trouble to find a suit or

overcoat that fits and becomes you in this big lot. They are here in all the most fashionable materials and weaves. Elegant suits of superior all pure wool, chevots, tweeds, cashmeres and worsteds and the overcoats in the fashionable touches of Fall and Winter 1911 and 1912. Beautiful and striking; perfectly tailored and trimmed. Clothing of real character made and cut as only their celebrated maker knows how. See his trade mark in the garment. **\$13.87**

Boys' and Child's Sweaters

For little fellows two years of age to the bigger ones up to 15 years of age, worth 50c to \$1.00. Anniversary Sale price 69c and **\$1.98**

Mothers, Attention!

One lot of Children's Suits for 3 years to 6 years old, assorted from various lines that are broken up into single suits, odd and ends in stock. All are all wool qualities, children's \$4.00 to \$6.00 Suits **78c**

\$15.00 Suits, \$2.98

Men's all wool suits, Scotch mixtures, not cut in the latest styles; they will give full \$15.00 value for every day wear **2.98**

\$1.50 Shirts, \$1.19

We regret to be forced to make reductions which not only are a loss, but an injustice to the maker, whose reputation stand for quality and value; Anniversary says: "Nothing Reserved" **\$1.19**

1911-1912 Suits **\$11.87**

High class garments of strictly all wool, thoroughly shrunken fabrics; the latest and most pleasing styles for Fall and Winter 1911 and 1912. Beautiful tans, grays, browns and plain blues. Hand tailored. The noted maker's name in each garment. Dashing materials for the young men and more quiet ones for the older. You cannot buy suits or overcoats for genteel dressing at less than \$22.00 to match these. During this sale **11.87**
Trousers--Men's all wool dark mixed, also striped, retail at \$3.00 at **\$1.79**

One lot of Children's Sailor Suits of fine blue, pure all wool serge, warranted fast colors, also some neat novelty mixtures in this lot, which we sold at \$3.50, the sale will close at **\$1.45**

One lot of Men's and Young Men's Overcoats, many very high priced coats in the lot,

but a few of each kind, the entire lot at choice **4.87**

Underwear Department.

A Full line of underwear worth from 50c to \$3.00 in two piece. Underwear worth \$1.00 to \$3.00 in the most known brands. We Invite inspection of all lines, which will be opened up and plainly marked with the reductions of this sale; we call particular attention to the lines which this sale will offer in all wool underwear at 79c in heavy fleece lined at 33c and the Anniversary Special Derby ribbed best 50c cash value at **36c**

Men's Fast Colored Hose, in blue Burgundy and Heliotrope colors, worth 15c, and 25c this sale will close at 9c and **5c**

Men's shirts for dress or every day wear; good values at 50c and 75c. Anniversary Sale price **37c**

Large assortment of boys' knee pants for school or every day wear All reduced Boys Knickerbocker 3 to 16 at **16c**

Raincoats.

Guaranteed Cravenettes, bearing the labels of America's best known makers, also the Cravenette stamp on every coat. Worth \$24 and up to \$40 marked in plain figures for this sale up from **\$7.98**

Men's \$10. Suits, \$3.98 All Sizes.

The most awful Price cut ever undertaken. Why! the pants of the suits alone are worth more, but we cut that deep to interest the men who must economize. This lot throughout are quite a variety of patterns. Suits and Overcoats. Pick them up at **\$3.98**

Silk Lined worth \$30 at **\$16.89**

One lot of Boys and Children's Overcoats Size 3 to 9 worth \$8, at **\$2.89**

Mens Black or colored hose 10c qualities **1c**

Men's \$15. Overcoats \$5.89

These are strictly all wool. Come in dark gray, and black, and are wonderful bargains. While not cut in the very latest of fashion, their style is undoubtedly preferred by many. The lot to close at **\$5.89**

A Furor In Overcoat Selling

One lot of Men's Heavy Winter Ulsters, Men's black and blue overcoats, also some fancy overcoats, worth \$12 and \$15.00, will create a furor in overcoat selling in South Carolina this winter. While they last **\$3.49**

1911-1912 Suits and Overcoats **\$9.87**

This is a small lot and of more unusual value than any in the stock, containing many single suits, agent's samples which will positively be closed out at this unusual low figure to expedite the sale. They are natty designs in blues, browns, tans, grays. Every garment handsomely tailored and of fashionable material **\$9.87**

Car fare with purchase of \$20 or over will be refunded in cash, in order to enable our customers at a distance to have equal opportunity with the people in town.

CAR FARE FREE

1878--33d Anniversary--1911

L. ROTHSCHILD.

GREENVILLE, S. C.